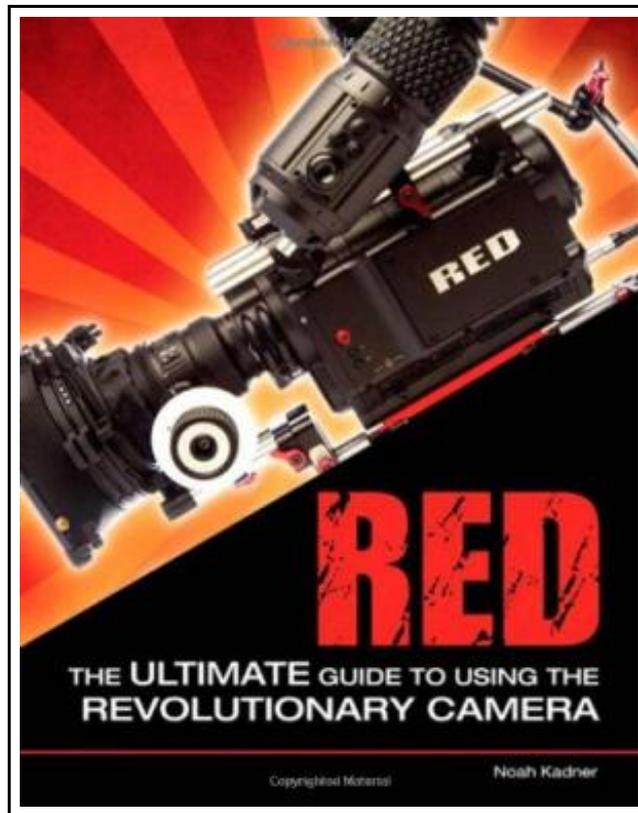


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(Dr. Carmine Hammes)

RED: THE ULTIMATE GUIDE TO USING THE REVOLUTIONARY CAMERA



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Pearson Education (US), United States, 2009. Paperback. Book Condition: New. 226 x 178 mm. Language: English . Brand New Book. With the release of the RED ONE(TM) digital cinema camera, the possibility of recording stunning, cinematic-quality images with an affordable camera became a reality. Now that the industry has embraced the nascent technology and added new tools and workflows, filmmakers-from independents on up-are leading the charge on establishing new rules. Here to guide newcomers and RED veterans alike, popular trainer and filmmaker Noah Kadner picks up where the manual leaves off. You ve got the basic operations down and now you ll learn how to use the camera in a production environment and discover the various options in post. Using a clear, objective approach, he offers best-practice advice on utilizing RED s proprietary tools, explains the workflows for Final Cut Studio, Avid, and Premiere Pro, and gives workaround solutions where needed. Well-known filmmakers and industry leaders share their own bleeding-edge production methodologies throughout, offering a rare view into this exciting new world of filmmaking. Here are just a few things you ll learn to do: *Build a RED package that fits your budget *Set up for sound recording and learn which audio tools to use *Achieve the optimal exposure using RED s onboard tools and external gear *Edit your footage with step-by-step instructions for Avid, Final Cut Pro, and Premiere Pro *Work color correction into your HD, film, or Web projects *Prep your project for output and archive your footage *Learn from pros such as Rodney Charters, ASC (DP, 24), Simon Duggan, ACS (DP, Knowing), Albert Hughes (Director, The Book of Eli), and many others using RED *Stay up-to-date and download additional resources at the companion Web site at If you want to dive in and starting using the RED,...



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