



## Case Studies in Finance: Managing for Corporate Value Creation, Sixth Edition

By Kenneth M. Eades, Michael J. Schill, Robert F. Bruner

Tata McGraw-Hill Education Pvt. Ltd, 2014. Softcover. Book Condition: New. 5th or later edition. Case Studies in Finance, 6e links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. These cases also invite students to apply modern information technology to the analysis of managerial decisions. Salient Features: ? New Cases: This edition offers 17 new or significantly updated cases. 35 percent of the total cases are new or have been updated to provide fresh material to students ? Companies covered in the new cases include Horniman Horticulture, Aurora Textile Company, Target Corporation, Worldwide Paper Company, Purinex, and California Pizza Kitchen ? Improved coverage of international issues ? Emphasis of value creation ? Linkage to capital markets Contents: Part I: Setting Some Themes Case 1 Warren E. Buffett, 2005 Case 2 Bill Miller and Value Trust Case 3 Ben & Jerry`s Homemade Case 4 The Battle for Value, 2004: FedEx Corp. vs. United Parcel Service, Inc. Part II: Financial Analysis and Forecasting Case 5 The Thoughtful Forecaster Case 6 The Financial Detective,...



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